

Amplify Your Brand's Success

WITH AP'S PREMIUM PARTNER SERVICES

DRIVE your business forward through exclusive partnership advantages.

As an AP client, you have access to promotions, discounts, deals, and more - that competitor agencies are unable to match. AP's scale, focus on performance partnerships, and centralised partnerships team combined enable us to secure exclusive opportunities to help you optimise partner relationships and achieve your programme goals.



AP True Exclusive

These unique opportunities are facilitated by our team and are not available through any other agency or secured directly from the publisher.

Publisher Deals & Discounts

These benefits, such as decreased integration fees, discounted placements, and free exposure, may be exclusively available to affiliates or other agencies, and clients may have the potential to negotiate them directly with publishers.

Unique Partnership Opportunities

Unparallelled partnership opportunities with AP, such as publisher pitch sessions, quarterly strategy calls, and provide clients with special interactions, events and activities.

AP's Premium Partner Services in Action

Global Savings Group Increases Brand Revenue by 71% with Business Insider

- Exclusive AP client newsletters for a small flat fee
- Reach 250K+ ENGAGED CONSUMERS via Business Insider



+62%

OVERALL INCREASE IN CLICKS for participating AP brands

OVERALL INCREASE +71%

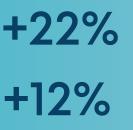
IN REVENUE for participating AP brands

+83%

OVERALL INCREASE IN ACTIONS for participating AP brands

COUPON FOLLOW

+141% INCREASE IN REVENUE for highest soft for highest performing brand



OVERALL INCREASE IN CLICKS for participating AP brands

+12% OVERALL IN ACTIONS OVERALL INCREASE for participating AP brands

CouponFollow Increases Revenue +141% For One Brand With Spring Deals

- Spring deals newsletters featuring just AP clients
- Flexible cost structure: hybrid small fee + exclusive code or CPAi
- Reach 350K+ ENGAGED SUBSCRIBERS

Slickdeals DSF Increases Revenue +236% for **Health & Wellness Client**

- Slickdeals' Deal Specialist Funnel (DSF) available to AP clients
- Cost-effective way to choose deals/offers, control messaging, and push excess inventory
- Reach ~12 MILLION MONTHLY USERS

Sul slickdeals

+236%

+310%

+513%

P/P INCREASE IN REVENUE

for one AP health & wellness client

Y/Y INCREASE IN REVENUE

for one AP household client

W/W INCREASE IN TRAFFIC

for one AP technology



Want to accelerate your growth?

TAKE ADVANTAGE OF THESE UNIQUE OPPORTUNITIES NOW.

Magnetic CONTACT AP TODAY